



# 12 STEPS

## to ROI-Driven Roof Asset Management

Rather than just running roofs to failure or looking to replace roofs, which may have years of useful life ahead of them, there's a roof management approach that allows you to fully understand your

roofs condition, determine the best solutions to address any issues, and develop a plan to keep your roofing assets working for decades. Thousands of building owners and facility managers have benefited from this proven process, which starts before we set foot on a roof, and evolves to ensure that you are always satisfied with your roofs, and with us.

### 1 CONSULTATION



Listening to you always comes first. We want to understand your goals and budget considerations, your past roofing experiences, and any known problems before we set foot on a roof.

### 2 ROOF AUDIT



We walk your roof to verify its general condition, looking for signs of water entry and other problem areas, including potential safety hazards. If possible, we'll make minor repairs while we're on the roof so that small problems don't become large ones.

### 3 DIAGNOSTICS



Based on our roof audit, our field advisor may recommend further testing to evaluate roof conditions invisible to the naked eye. Tests such as infrared scanning can locate hidden moisture in your roof or insulation, while laboratory tests of roofing core samples can determine your roof's composition and condition.

### 4 RECOMMENDATIONS & BUDGETING



Based on the type and extent of problems we've identified, together with our knowledge of your roofing priorities, the highly trained field advisor working with you will develop a detailed "green, amber, red" assessment of the roof's condition. This forms the basis of our recommendations and options, which we will present with thorough budgets to help your short- and long-term planning. Our field advisors, complemented by a large technical workforce, are skilled at creating customized solutions for any kind of roofing environment and financial situation.

### 5 LONG TERM ASSET MANAGEMENT PLANNING



Part of our budget and recommendation process is developing a three to five year asset management plan for your roofs. This plan extends the life of these assets by maintaining good ("green") roofs, restoring damaged but functional ("amber") roofs, and only replacing those that have failed, or are in the "red." Over this time period, all your roofs will move into a good condition and can stay that way through scheduled maintenance.





# 12 STEPS to ROI-Driven Roof Asset Management

Together, Tremco Roofing and Building Maintenance and our affiliated construction services company WTC, do more than just help keep buildings dry, safe, and sustainable. Our goal is to help you maximize the return on your facility investment through project planning, firm budgeting, and reducing costs while establishing ongoing maintenance and using the highest quality products to eliminate surprises.

## 6 PROJECT SPECIFICATION



Our field advisor will develop a fully detailed, customized project specification to solve your roofing problems. Tremco and WTC are experienced collaborators with design professionals and architects.

## 10 FINAL INSPECTION & PROJECT CLOSEOUT



When the project is done and the final inspection is satisfactorily completed, we will give you a report summarizing the job from start to finish, documented with "before and after" photographs.

## 7 PROCUREMENT OPTIONS



Weatherproofing Technologies Canada (WTC) is an awarded supplier of the Kinetic GPO contract for **Roofing Supplies and Services, Waterproofing and Related Products and Services (#RFSO 19-03)**. Through Kinetic, public agencies in Canada benefit from the efficiencies of a competitively solicited and publicly awarded national contract. Visit [kineticgpo.ca](http://kineticgpo.ca) to learn more.

## 11 WARRANTY



Our warranties will help protect your roof and your investment for years. In fact, with our Plain and Simple restoration warranty we can restore the roof repeatedly for the life of the building, avoiding the need for replacement. It will be the only roof you'll ever need.

## 8 CONTRACTOR RECOMMENDATIONS



Our field advisor will recommend contractors who are experienced in installing Tremco Roofing materials, to ensure that the project goes smoothly. Beyond their technical skills, many of the contractors we work with hold certifications that could help your organization meet its small business goals.

## 12 MAINTENANCE



Like any complex system, roofs need to be maintained to maximize their lifespan. By performing regularly scheduled inspections, housekeeping, and maintenance we can uncover problems and take corrective action early to prevent costly emergency repairs.

## 9 PROJECT MANAGEMENT



We don't leave you once we receive a project. Our field advisor facilitates and supports pre-construction meetings, arranges progress meetings, and provides for ongoing inspections and progress reports.

→ To request a complimentary consultation with a Tremco Roofing Field Advisor

• VISIT [yourroofexperts.com](http://yourroofexperts.com) | [tremcoroofing.com](http://tremcoroofing.com)

• CALL Tremco at 800.668.9879

• FIND A REP



SCAN ME

Find your nearest Tremco Roofing sales representative at [tremcoroofing.com/find-a-rep](http://tremcoroofing.com/find-a-rep)



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